



Product Name	Standard Price
bR.com - HPTO (Home Page Takeover) (1 Week)	£1,582.00
bR.com - Standard Leaderboard (1 Week)	£498.00
bR.com - In-Line Page Banner (1 Week)	£438.00
bR.com - Large MPU (Mid Page Unit)	£498.00
bR.com - MPU (Mid Page Unit) (1 Week)	£438.00
bR.com - Weekly Newsletter Sponsorship	£397.00
bR.com - Bespoke Newsletter Sponsorship	£851.00
bR.com - Category Management Sponsorship (Planogram)	£1,107.00
bR.com - Video + Project (By Newtrade)	£2,832.00
bR.com - Video + Story (Hosted)	£507.00
bR.com - Sponsored Content, Tier 1 - In Collaboration With	£498.00
bR.com - Sponsored Content, Tier 2 - Supported By (Article)	£996.00
bR.com - Sponsored Content, Tier 3 - Sponsored By	£498.00

**For further information  
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