

PRICE BOOK 2019



**For further information
please contact:**

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Product Name	Standard Price	Series Discounts (Insertions)			
	1 to 3	4 to 6 (Less 5%)	7 to 11 (Less 10%)	12 to 16 (Less 15%)	17 + (Less 20%)
RE - DPS (Double Page Spread)	£5,103.00	£4,847.85	£4,592.70	£4,337.55	£4,082.40
RE - DPS - Disruptive	£5,575.00	£5,296.25	£5,017.50	£4,738.75	£4,460.00
RE - DPS - Fireplace	£3,375.00	£3,206.25	£3,037.50	£2,868.75	£2,700.00
RE - DPS - Half	£2,975.00	£2,826.25	£2,677.50	£2,528.75	£2,380.00
RE - Full Page	£2,861.00	£2,717.95	£2,574.90	£2,431.85	£2,288.80
RE - Half Page	£1,516.00	£1,440.20	£1,364.40	£1,288.60	£1,212.80
RE - Eighth Page	£675.00	£641.25	£607.50	£573.75	£540.00
RE - Bookends (1/3 page columns)	£2,475.00	£2,351.25	£2,227.50	£2,103.75	£1,980.00
RE - 1/3 page column	£1,250.00				
RE - 15 x 3	£998.00				
RE - bespoke tease & reveal disruptive DPS	£6,500.00				
RE - editorial added value	£0.00				
RE - 24x4	£2,160.00	£2,052.00	£1,944.00	£1,836.00	£1,728.00
RE - 6x7 Page 3	£979.00	£930.05	£881.10	£832.15	£783.20
RE - Advice column	£793.00				
RE - 1MCM (One Minute Category Manager)	£5,975.00	£5,676.25	£5,377.50	£5,078.75	£4,780.00
RE - OBC (Outside Back Cover)	£3,450.00	None			
RE - Coverwrap	£10,607.00	None			
RE - Front Cover	£4,775.00	None			
RE - Front Cover + IFC (Inside Front Cover)	£6,475.00	None			
RE - Loose Inserts (Per Thousand)	£195.00	None			
AiA - Visit Coverage RE (DPS)	£0.00				
AiA - Visit Coverage RE (Full Page)	£0.00				
AiA - Follow Up Column RE (1/2 Page Column)	£0.00				
RE - Advertorial (Set by Newtrade)	Plus 30%				