



# PRICE BOOK 2019

For further information  
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Product Name	Standard Price	Series Discounts (Insertions)			
	1 to 3	4 to 6 (Less 5%)	7 to 11 (Less 10%)	12 to 16 (Less 15%)	17 + (Less 20%)
RN - DPS (Double Page Spread)	£5,015.00	£4,764.25	£4,513.50	£4,262.75	£4,012.00
RN - DPS - Disruptive	£5,015.00	£4,764.25	£4,513.50	£4,262.75	£4,012.00
RN - DPS - Fireplace	£3,125.00	£2,968.75	£2,812.50	£2,656.25	£2,500.00
RN - DPS - Half	£2,785.00	£2,645.75	£2,506.50	£2,367.25	£2,228.00
RN - DPS - Quarter	£1,476.00	£1,402.20	£1,328.40	£1,254.60	£1,180.80
RN - DPS - Banner Eighth	£1,070.00	£1,016.50	£963.00	£909.50	£856.00
RN - Full Page	£2,785.00	£2,645.75	£2,506.50	£2,367.25	£2,228.00
RN - Half Page	£1,476.00	£1,402.20	£1,328.40	£1,254.60	£1,180.80
RN - Quarter Page	£974.00	£925.30	£876.60	£827.90	£779.20
RN - Eighth Page	£633.00	£601.35	£569.70	£538.05	£506.40
RN - Bookends (1/3 page columns)	£2,570.00	£2,441.50	£2,313.00	£2,184.50	£2,056.00
RN - IFC (Inside Front Cover)	£3,205.00	£3,044.75	£2,884.50	£2,724.25	£2,564.00
RN - OBC (Outside Back Cover)	£3,205.00	£3,044.75	£2,884.50	£2,724.25	£2,564.00
RN - Coverwrap	£9,975.00	None			
RN - Front Cover	£4,695.00	None			
RN - Front Cover + IFC (Inside Front Cover)	£6,395.00	None			
RN - Bespoke Poster.Insert (inc print)	£7,000.00				
RN - Belly band	£4,800.00				
RN - Tip-on insert (bespoke)	£6,200.00				
RN - editorial added value	£0.00				
RN - Brand snapshot	£421.00				
RN - Loose Inserts (Per Thousand)	£195.00	None			
RN - Bound Inserts (Per Thousand)	£265.00	None			
RN / WTS - Full Page	£2,000.00				
RN / WTS - DPS - Half	£2,220.00				
RN / WTS - DPS (Double Page Spread)	£3,700.00				
RN / WTS - Dummy front cover	£4,225.00				
RN / WTS - Inside front cover	£2,349.00				
RN / WTS - Inside back cover	£2,000.00				
RN / WTS - Outside back cover	£3,600.00				
AiA - Visit Coverage RN (DPS)	£0.00				
AiA - Visit Coverage RN (Full Page)	£0.00				
AiA - Follow Up Column RN (1/2 Page Column)	£0.00				
RN - Advertorial (Set by Newtrade)	Plus 30%				