

RETAIL EXPRESS

“You always learn something from Retail Express. It has shown me how to improve my business a lot and I’ve found out about some great products we wouldn’t have known about otherwise”

Alan Mannings, Shop on the Green in Chartham, Canterbury



RETAIL EXPRESS readers act on category messages to drive their sales and improve their businesses. Build trust in your brands among the largest live audience in the £42bn convenience market.

JANUARY	FEBRUARY	MARCH	APRIL
<p>14 Spring confectionery Vegetarian, vegan and free from Low-sugar soft drinks</p> <p>28 Big night in Next-gen nicotine Performance energy Forecourt Focus: Food on the move</p>	<p>11 Breakfast Crisps and snacks Chilled food</p> <p>25 Biscuits & cakes Beer Forecourt Focus: Electric car charging</p>	<p>10 Soft drinks Chocolate Tobacco menthol ban</p> <p>24 Focus on fascias Ice cream and frozen Ramadan Forecourt Focus: Car care</p> 	<p>7 Food to go Cider In-store services</p> <p>21 Price-marked packs Kick off: Euro 2020 Forecourt Focus: Wetstock management</p>
MAY	JUNE	JULY	AUGUST
<p>5 Summer nights in & barbecue Wine Bakery</p> <p>19 Sugar confectionery Summer sport Forecourt Focus: Fuel brands & franchises</p>	<p>2 Soft drinks Own label Baby care</p> <p>16 Core in your store Functional and healthier drinks Festivals</p> <p>30 Petcare Tobacco EPoS Forecourt Focus: Tanks & Pipework</p>	<p>14 Crisps & snacks Low and no alcohol Water</p> <p>28 Healthier snacking Breakfast Forecourt Focus: Pumps</p>	<p>11 Back to school Mints & gums Young adults/freshers</p> <p>25 Alcohol Sports & energy drinks 10 ways to be more sustainable Forecourt Focus: Security</p>
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p>8 Christmas confectionery Next-gen nicotine Winter remedies</p> <p>22 Halloween & Bonfire Night Hot beverages Forecourt Focus: Fuels</p>	<p>6 Must-stock brands Premium soft drinks Diwali</p> <p>20 Local Shop Summit Review Christmas biscuits and cakes Christmas alcohol Forecourt Focus: Car washes & valets</p>	<p>3 Fascias and Franchises Cigars Fresh and chilled</p> <p>17 Top products of 2020 Savoury snacking Forecourt Focus: Pump top promotions</p> 	<p>1 Easter Pancake Day Spirits</p> <p>15 IAA Stars of 2020 Price-marked packs Chinese New Year Forecourt Focus: Maintenance</p>

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