

Artwork Specs - Classified (RN & Retail Express)

Artwork format

Artwork must be supplied as follows:

- High resolution PDF
- Flattened
- CMYK
- High resolution 300 DPI images at 100%
- Ink coverage must be less than 245%

Additional notes

Bleed & printer marks: None needed

Artwork submission

Files should be labelled with the corresponding publication ('RN' or 'RE') and your company name e.g. RNCompany

Artwork is required **9 business days** prior to cover date

If artwork is being designed by us, all copy, images and company logo is required **14 business days** prior to cover date

All artwork should be sent by email, or using WeTransfer, to:

adproduction@newtrade.co.uk
and **productioncoordinator@newtrade.co.uk**

Specifications (width x height)

RN classified

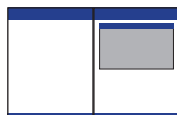
Full page

190x260mm



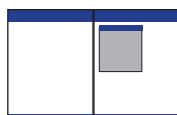
1/2 page

190x130mm



1/4 page

95x130mm



1/8 page

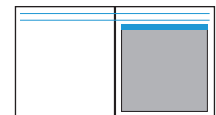
93x60mm



RE classified

Full page

260x300mm



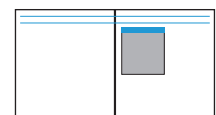
1/2 page

260x140mm



1/4 page

128x140mm



1/8 page

128x65mm

