

Artwork Specs - RN

Artwork format

Artwork must be supplied as follows:

High resolution PDF
Flattened
CMYK
High res 300 DPI images at 100%

Additional notes

Bleed & printer marks: 3mm bleed and full printer marks

DPS artwork: Allow 20mm for gutter to ensure no text is lost

***Dummy front cover:** Must incorporate a 34x21mm white box for barcode. Keep 3mm within trim. Can be included on back page of coverwraps

Artwork submission

Files should be labelled in the following format:
'RN' followed by the issue date. e.g. RN12Nov

Artwork is required 9 business days prior to cover date

Disruptive artwork is required 14 business days prior to cover date

All artwork should be sent by email, or using WeTransfer, to:
adproduction@newtrade.co.uk
and **productioncoordinator@newtrade.co.uk**

Specifications (width x height)

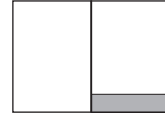
Full page

Bleed: 216x303mm
Trim: 210x297mm



1/8 page horizontal

Bleed: 196x46mm
Trim: 190x40mm



Dummy front cover*

Bleed: 216x203mm
Trim: 210x197mm



Must incorporate a 34x21mm white box for barcode. Keep 3mm within trim.

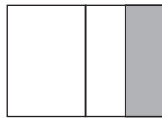
Double page spread (DPS)

Bleed: 426x303mm
Trim: 420x297mm



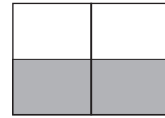
1/2 page vertical

Bleed: 109x303mm
Trim: 103x297mm



1/2 page DPS

Bleed: 426x146mm
Trim: 420x140mm



You are advised to keep all logos and copy at least 20mm away from the gutter on each page

1/3 page vertical

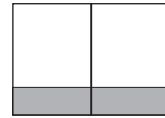
Bleed: 70x303mm
Trim: 64x297mm



Please supply two of these, if sold as book ends.

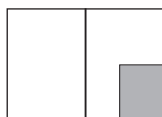
1/4 page DPS

Bleed: 426x71.5mm
Trim: 420x65.5mm



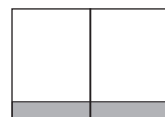
1/4 page vertical

Bleed: 111x146mm
Trim: 105x140mm



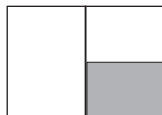
1/8 page horizontal DPS

Bleed: 426x46mm
Trim: 420x37mm



1/2 page horizontal

Bleed: 216x146mm
Trim: 210x140mm



Fireplace DPS

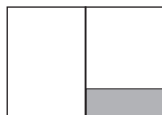
Bleed: 245x143mm
Trim: 239x137mm



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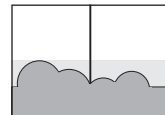
1/4 page horizontal

Bleed: 216x71.5mm
Trim: 210x65.5mm



Disruptive DPS

Bleed: 426x143mm
Trim: 420x140mm



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